

# Carlton Draught

The Pub. The last bastion of real mateship and a sacred place where life's big questions, such as the footy score, are resolved. It also happens to be the place where **Carlton Draught** was born to be enjoyed at its best and  **freshest**.

Our proud tradition of **brewing fresh beer** dates back to **1864**. This was when the first batch of Carlton was delivered to pubs in the local area by the same **Clydesdales** that grace our taps, glasses and packs today.

Despite how much has changed since those early days, some things have remained the same. Such as our ongoing partnership with the **Australian Football League** and the refreshing taste of Carlton that's best enjoyed at your local pub with your mates. And of course, while watching the footy.



## Type of Beer

**Classic Australian Lager**

## Taste

Carlton Draught is a traditional, full-strength lager that is crisp on the mid-palate with a good malt character and smooth full-bodied flavour. Clean hop bitterness gives the brew a slightly dry finish.

## Nutrition

**37**  
Cal/100 ml

## ABV

**4.6%**

## Footprint

**Australia**

## Ingredient highlights

2:1 malt barley to other grains ratio

Bittering hops and our proprietary yeast strain

## History



Carlton has maintained a Clydesdale Team since 1864. Today the Clydesdales are immortalized in the brand logo and remain a potent symbol of the pride, spirit and tradition of Carlton & United Breweries and its flagship brand - Carlton Draught.

## Food pairing

**Chicken parmigiana**

## Glassware

Tumbler



## Did you know?

1 in every 4 beers poured in pubs and bars across Australia is a Brewery Fresh Carlton Draught. This figure doubles to 1 in 2 in Carlton's home state of Victoria.

[www.carltondraught.com.au](http://www.carltondraught.com.au)

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