



Quality and Food Safety Policy

At Asahi Beverages our priority is bringing enjoyment and connection to everyday moments in life and we can only achieve this by providing our customers and consumers products of the highest quality that are safe, legally compliant, and deliver on our great taste promise.

Our success relies on our iconic brands being the beverages of choice for our customers and consumers.

We will always act with integrity, protecting our customers and consumers, and in doing so safeguarding our brands and our business.

To be successful in living this policy, at all levels throughout the region are committed to ensuring that our products, processes, procedures, and facilities meet the highest of quality and food safety standards. At Asahi Beverages, Quality is everybody's responsibility.

To fulfil our Quality and Food Safety promise, we are committed to:

Leading with a Quality Culture Mindset

- We only deliver products that meet our high standards of quality and integrity.
- Working together with our customers and suppliers, we build quality into our end-to-end processes and decision-making to improve the consumer experience.
- We listen to the feedback of our customers and consumers, reflecting their expectations in our improvement plans.

People are at Our Core

- We are continuously educating and training ourselves, creating accountability and ownership for the understanding, monitoring, evaluation and control of quality and food safety in all that we do.
- We reward and acknowledge improvements and excellence in Quality and Food Safety in our mission to delight customers and consumers.

Compliance & Continuous Improvement

- We adhere to legal requirements, food safety protocols, products specification, and quality standards. These are communicated and understood by our employees and suppliers.
- We track and report our performance and audit our quality and food safety management systems. We encourage the sharing knowledge between our people and facilities to continuously improving quality and food safety

Robert Iervasi

Group Chief Executive Officer









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